



## UX / Product designer

I'm a master of balancing between **user** and **business** needs to create delightful products

I'm a highly skilled product designer with almost 20 years of digital graphics and UX experience. Addicted to problem solving, out of the box thinking and putting things to order.

Scandinavian dad, committed gardener, cyclist, wannabe chef, flow junkie.

In the past 10 years I've been a founder and creative director of a successful dating startup (ending the project with a recent exit) and learned a lot about business strategy, company management and product development from concept phase to final products. I've worked a lot on product launches and constant brand-development, in every stage of a digital product's life cycle.

I enjoy collaborating with other business professionals to help create new- or overhaul their existing products or processes.

### Contact

+36204655447

[k.lipovszky@gmail.com](mailto:k.lipovszky@gmail.com)

### Skills

Product Concept & Strategy  
Payment systems, ecommerce  
UX and Information Architecture  
Design production/direction  
iOS & Android  
Design Systems  
Prototyping  
Branding

### Tools

Paper & Pencil  
Sketch  
InvisionApp + Studio  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign

### Education

University of Pécs  
Master's Degree, Fine/Studio Arts,  
General

### Owner and Director of Design

The Cook  
Jun 2009 – Dec 2020 11 yrs 7 mos

Currently working as a creative director (Csajokespasik.hu, Padaam.hu Lovebox.hu) at The Cook. I've been responsible for the visual part of our brands mostly - Brand, UX, UI for websites, iOS- and Android apps, campaigns (digital and outdoor too) but have also worked on the business development part of the products for almost ten years. I'm also a founder and key member of this startup.

At The Cook I've been working with several clients designing their websites or services: OTP Portal, OTP Netbank, OTP Direktbroker, FHB site, Training 360, Police, Divány.hu.

### Art Director, UX designer

Index.hu Zrt  
Jun 2007 – May 2009 2 yrs

I was a lead UI designer in a mixed digital team. I was responsible for the UI design, styleguide, branding, prototyping, design systems of the Inda websites. I was overseeing and managing the design team and redesigning the main Inda sites: IndaVideo, Indafoto, Blog.hu, IndaMail, IndaFon, IndaFax, Indanet, Indapass.

### Art Director

Arcus Interactive (former Mirai Interactive)  
2006 – Jun 2007 10 mos

I was working on a lot of sites and microsities and online ad campaigns with clients like MUPA, OTP, JWT, MOL, Szépművészeti Múzeum, BÉT.

### Freelance Interactive Designer

Mirai Interactive, Kirowski, Carussel  
2002-2006 4 yrs

As freelance designer I worked to the lead web agencies - Kirowski, Mirai, Caroussel various projects (sites, microsities, campaigns, branding) like Zwack, Opel, Daewoo, Tesco, Raiffeisen, Synergion, Interware, Bsaréna.

### Senior Designer

Carnation (now Possible)  
2001-2002 1 yrs

As senior designer I worked on sites, microsities and campaigns like, Leo Burnett, Knorr, Fiat, Unilever.

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